

Reading Promotional Activity

Title: "Sweet Reads"

Original Idea Created By: Jennifer Lungociu

Grade Level: 5

Purpose: To create a fun, eye catching display that will share student's opinions on books they have read and invite other students to read those same books.

Resources:

- A "sweet" book that a student has enjoyed.
- Display area.
- Small candy cutouts (for decorating).
- Fun, candy inspired phrases.
- Large candy cutouts with lines for the book title, author, and one sentence about why it is a "sweet" book.
- A "sweet surprise,"
 - A candy bar (teacher's discretion based on school policy).
 - A new book (students could choose a book that could possibly be purchased from Scholastic using bonus points or money from the PTA).

Description:

The librarian will create a display area titled "Sweet Reads." The display will be decorated with small pictures of a variety of candies. Students will choose a book they have read for pleasure and enjoyed enough to share with their peers. Next, students will select a candy to fill out and post on the display board/wall. Students will include the title and author of the book as well as a one sentence blurb that tells why the book is a "sweet read." The blurb should be similar to a positive review that student's would find on the back cover of the book.

When the "candy" is turned in the student will drop the bottom portion of the card into a jar to be entered in a drawing for a "sweet surprise."

***NOTE: Encourage students to write reviews for their favorite books even if another student is or has reviewed the same book. This will demonstrate to others just how good this book is and share a variety of opinions about the book. These could be grouped together. ***

READING FOR PLEASURE ACTIVITIES AASL STANDARDS FOR THE 21 ST -CENTURY LEARNER IN ACTION	
Check when used	SKILLS, BENCHMARKS, DISPOSITIONS, RESPONSIBILITIES, AND SELF-ASSESSMENT
	SKILL 3.1.2 Participate and collaborate as members of a social and intellectual network of learners.
Grade 5 Benchmarks	
	Share favorite literature.
	SKILL 4.1.1 Read, view, and listen for pleasure and personal growth.
Grade 5 Benchmarks	
	Set reading goals.
	SKILL 4.1.2 Read widely and fluently to make connections with self, the world, and previous reading.
Grade 5 Benchmarks	
	Read widely to explore new ideas.
	Demonstrate knowledge of favorite authors and genres.
	SKILL 4.1.4 Seek information for personal learning in a variety of formats and genres.
Grade 5 Benchmarks	
	Select books from favorite authors and genres; try new genres when suggested.
	Read the multiple works of a single author.
4.2 DISPOSITIONS IN ACTION	
	4.2.4 Show an appreciation for literature by electing to read for pleasure and expressing an interest in various literary genres.
4.3 RESPONSIBILITIES	
	4.3.1 Participate in the social exchange of ideas, both electronically and in person.
4.4 SELF-ASSESSMENT STRATEGIES	
	4.4.1 Identify own areas of interest.
Common Core State Standards - Grade 5	
English Language Arts – Reading: Foundational Skills	
	RF.5.4 Read with sufficient accuracy and fluency to support comprehension
English Language Arts – Reading: Literature	
	RL.5.10 By the end of the year, read and comprehend literature, including stories, dramas, and poetry, at the high end of the grades 4–5 text complexity band independently and proficiently.
English Language Arts – Reading: Informational Text	
	RI.5.10 By the end of the year, read and comprehend informational texts, including history/social studies, science, and technical texts, at the high end of the grades 4–5 text complexity band independently and proficiently.
English Language Arts – Literacy: Writing	
	W.5.1a Introduce a topic or text clearly, state an opinion, and create an organizational structure in which ideas are logically grouped to support the writer’s purpose.

SWEET READS



Something to



On!



Read for fun!



Up to a Good Book!



Title: _____

Author: _____

This book is sweet because _____

----- CUT HERE -----

Student Name: _____

Title: _____



Title: _____

Author: _____

This book is sweet because _____

----- CUT HERE -----

Student Name: _____

Title: _____



Title: _____

Author: _____

This book is sweet because _____

----- CUT HERE -----

Student Name: _____

Title: _____



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Author: _____

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Student Name: _____

Title: _____



Title: _____

Author: _____

This book is sweet because _____

- - - - - CUT HERE - - - - -

Student Name: _____

Title: _____



Title: _____

Author: _____

This book is sweet because _____

- - - - - CUT HERE - - - - -

Student Name: _____

Title: _____









Only a  Would
Pass Up These Books!

You're a  if You Don't
Check Out These Books!

Only



Would Snub

These Great Books!



You Want to

Check Out These Great Books!



Minutes to See

What We Are Reading!



These

Will Provide

Hours of Entertainment!